



Marketing Release

Choices...Redefined

New Product: High Definition Multimedia Interface (HDMI™)

Date: 12/09/05



Performance Plus™ HDMI™ Male-Male Cables, Gold Connectors



Performance Plus™ HDMI™ Male-DVI Male Cables, Gold Connectors



Economy HDMI™ Male-Male Cables, Gold Connectors



Economy HDMI™ Male-DVI Single Link Male Cables, Gold Connectors

Introduction

Shaxon Industries, Inc. HDMI™ cables are designed for transmitting digital audiovisual signals from DVD players, set-top boxes and other audiovisual sources to television sets, projectors and other video displays. HDMI™ can carry high quality multi-channel audio data and all standard and high-definition consumer electronics video formats. Content protection technology is available. HDMI™ can also carry control and status information in both directions.

Performance Plus™ HDMI™ Male-Male Cables, Gold Connectors

HDMIPMM03	HDMI™ M-M, 3ft.
HDMIPMM06	HDMI™ M-M, 6ft.
HDMIPMM10	HDMI™ M-M, 10ft.
HDMIPMM15	HDMI™ M-M, 15ft.
HDMIPMM20	HDMI™ M-M, 20ft.
HDMIPMM30	HDMI™ M-M, 30ft.
HDMIPMMzz	Specify custom length

* Replace "zz" with custom length

Performance Plus™ HDMI™ Male-DVI Male Cables, Gold Connectors

HDMIPDVIMM03	HDMI™ M-M, 3ft.
HDMIPDVIMM06	HDMI™ M-M, 6ft.
HDMIPDVIMM10	HDMI™ M-M, 10ft.
HDMIPDVIMM15	HDMI™ M-M, 15ft.
HDMIPDVIMM20	HDMI™ M-M, 20ft.
HDMIPDVIMM30	HDMI™ M-M, 30ft.
HDMIPDVIMMzz	Specify custom length

* Replace "zz" with custom length

Economy HDMI™ Male-Male Cables, Gold Connectors

HDMIMM03	HDMI™ M-M, 3ft.
HDMIMM06	HDMI™ M-M, 6ft.
HDMIMM10	HDMI™ M-M, 10ft.
HDMIMM15	HDMI™ M-M, 15ft.
HDMIMMzz	Specify custom length

* Replace "zz" with custom length

Economy HDMI™ Male-DVI Single Link Male Cables, Gold Connectors

HDMIDVIMM03	HDMI™ M-DVI M, 3ft.
HDMIDVIMM06	HDMI™ M-DVI M, 6ft.
HDMIDVIMM10	HDMI™ M-DVI M, 10ft.
HDMIDVIMM15	HDMI™ M-DVI M, 15ft.
HDMIDVIMMzz	Specify custom length

* Replace "zz" with custom length

Features/Benefits:

Gold-plated connectors for optimum connection quality and longevity

Fully Overmolded back shells

Performance Plus HDMI™ cables feature 24 AWG conductors for extended distance requirements

Applicable Markets:

Consumer Electronics
Retail
Distribution

Shaxon Industries, Inc.

Networking for the Future

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